



The EcoMotion Solar Flag™ Program ***A Turn-key Demonstration Project for Your Community***

What is The Solar Flag Program?

The Solar Flag Program starts with demonstration solar photovoltaic installations on school campuses. The Flags are typically 1 kilowatt systems mounted on top of a pole, mirroring an actual flag to symbolize energy independence. This community-driven program promotes partnerships between schools and the utility through trainings, constant email/direct communication, and individualized Kick-off ceremonies. Children and teachers receive a rich renewable education through hands-on experience, observation, and the pride of owning a solar-power system on their very own campus.

Who should be interested?

The program is specifically designed for Municipalities looking for high-profile community renewable demonstration projects. This would be an ideal project for your Public Benefit Fund. The Solar Flag Program is a turn-key project that readily adapts to your budget. It provides substantial public relations exposure and can generate great community support and enthusiasm. Although highly successful on its own (see Anaheim Solar Flags Testimonial), it can also complement existing solar programs.

Why EcoMotion?

EcoMotion has had years of experience with City programs and a particular success with the Solar Flag Program sponsored by Anaheim Public Utilities. Our solar expertise as “independent advisor” gives us the skills to find the best local contractors and low-cost, high-quality system materials. Our seasoned team also has the ability to work through permitting and design challenges that arise from varying electrical systems and planning requirements. Having an in-house marketing team enables us to promote the program to a wide audience through direct communication, seamless event planning, and strong PR.

What is the Cost and Timeline?

Individual Flags can be installed in less than a week, once plans are approved. The cost of each individual Solar Flag depends on the program size. Although some discount on material cost can be achieved on larger programs, the amount of individualized effort for every school makes this program operate mostly on a “per school” basis. Costs include the Solar Flag material and installation, but most importantly, aggressive outreach to the community and educators. With proven results through teacher trainings, consistent teacher communications, and high-profile Kick-off celebrations, the benefits of exposure and education far exceed the price tag of the program.

Call EcoMotion today.

We would like nothing more than to design YOUR city’s Solar Flag Program. Give us a call at (949) 450-7154 to discuss your options.

EcoMotion's Solar Flag™ Program



Testimonial to Success

“There should be a Solar Flag in every school in the City of Anaheim”.
-Jordan Brandman, APU Boardmember

The Solar Flags Program first took off in Anaheim, California, where ten schools were chosen to participate. Designed as a partnership between the school and the Utility, the program focused on sustained interest and education in solar power along with the construction of 1 kW solar photovoltaic systems. Named “Solar Flag” to parallel the iconic American Flag, these demonstration systems suggest pride for renewable, clean energy.

The program had four main components: installation of the ten Solar Flags, Kick-off celebrations for each campus, teacher training workshops, and a website. Community outreach was integral in keeping the program sustainable after the system was installed, so teachers were kept informed through email communications, trainings, and a website that monitored their system’s data.

“I want to thank each of you for your work in making this Solar Flag program available to the schools of Anaheim. Please pass on my gratitude and appreciation from Victory Christian Schools to all those who are responsible for this wonderful program.”
-Tony Birge, Victory Christian



The Kick-off events were extraordinary and uniquely different for each school. Students, faculty, and parents came together to celebrate their Solar Flag™ with songs, speeches, and most importantly, questions.

The ceremony cemented the importance of renewable energy in an ever-growing community and introduced many to renewable energy concepts and other programs available in their own utility.

Would this program work for you?

We welcome the opportunity to speak with you and bring this program to your utility. Give us a call at (949) 450-7154 for more information.



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