

MARK HOPKINSON
SENIOR BUSINESS ASSOCIATE
ECOMOTION, INC.

Mark Hopkinson is Senior Business Associate at EcoMotion. He has been a decision-maker and advisor to businesses for over 30 years, starting, building, managing, financing, and directing industrial companies. His specialty is energizing and re-deploying businesses through a combination of disciplined analytical and planning techniques, growth strategies and continuous improvement programs – including a focus on energy and emissions management.

While at Harvard Business School, he was a partner in starting and running a yacht chartering business, a marketing business and an island resort development project. Upon graduating, he worked as a management consultant to electric utility companies with Theodore Barry & Associates, after which he was a principal of The Nicholson Group, a consultancy providing economic development, strategic deployment and project management services.

In the following 20 years, he focused on early stage and corporate development work, both as a principal and for clients, in a variety of industries. During this period, he had recurrent involvement in enabling disruptive technologies in industrial environments. He was one of three consultants retained by a consortium of major public OEMs to identify and develop methods for perpetuating innovation in large organizations.

Most recently, Mark has been a consultant to private businesses, devising, financing and implementing growth strategies. He managed, hands-on, a major segment of a project that engineered and built the new technology modules of USPS's next generation of bulk mail sorting equipment (\$150M piece of a \$1.2B Program). In 2007, he was one of 35 entrepreneurs invited to participate in ResourcePoint2007, a national Clean Tech Summit organized by Vantage Point Venture Partners to find effective ways to usher sustainability technologies to commercial viability and success.

Mark is a liberal arts graduate of the University of Pennsylvania and has an MBA from Harvard. He served as an officer in the US Navy, where he was part of the four-man team that rewrote anti-submarine warfare methods. He is an avid skier, sailor and outdoorsman living with his family on Long Island.